

# Tullio.



The Big Business Bike Rides '26

North & South

Sponsorship Packages

# Tullio.

## What is the TBBBR?



'Sportive' for 100-150  
business leaders &  
senior professionals



Peaks ('North') – Fri 26<sup>th</sup>  
June & Cotswolds  
(‘South’) – Fri 25<sup>th</sup> Sept



Three routes, support,  
feed station, food/drink,  
medals & goodie bags



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# Who can attend?

Business Owners & Investors

C-suite & Directors

Managers & Heads of Dept

Senior Professionals

All industries welcome



# Sponsorship...

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## Headline - £2500

- Title sponsor for event on day and in all comms
- Sponsor branded items given away (choice of 5)
- Neck tubes, bike numbers, bottles, musettes\* & medals (coasters)
- 100-150 items of each in the goodie bags
- \*the musette 'is' the goodie bag...
- Tullio x sponsor custom branding
- All items that will be used!
- Bring a gazebo pop-up and any branding
- Flyer in the goodie bag and company features in all comms
- Access to all content (photo/video) + 5 tickets

# Sponsorship...

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## **Gold (Merchandise) - £750-£1500 (x5)**

- Sponsor branded items given away (choice of 5)
- Neck tubes, bike numbers, bottles, musettes\* & medals (coasters)
- 100-150 items of each in the goodie bags
- \*the musette 'is' the goodie bag...
- Tullio x sponsor custom branding
- All items that will be used!
- Bring a gazebo pop-up and any branding
- Flyer in the goodie bag and company features in all comms
- Access to all content (photo/video)
- 3 free tickets

# Examples...

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The medals (coasters) and neck tubes from 2025...

# Sponsorship...

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## **Silver - £500**

- Bring a gazebo/pop-up and any branding
- Flyer in the goodie bag and company features in all comms
- Access to all content (photo/video)
- 2 free tickets

## **Food/Drink - £TBC**

- Currently – attendees will cover their own food & drink following the ride, but we have an option for someone to sponsor this as an addition to Gold/Silver

# Sponsorship...

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## Bronze - £200

- Flyer in the goodie bag and company features in all comms
- Access to all content (photo/video)
- 1 free ticket

## Bespoke - £TBC

- If you've got another idea about how you'd like to support or partner this event, then let us know!

*N.B. Sponsorship is per event, but we can offer 10% off if sponsoring both...*

# Tullio Reach...

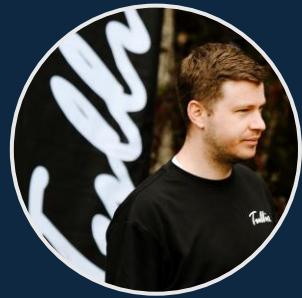
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750+ associated  
members on  
mailing list



2500+ followers  
on LinkedIn with  
high engagement



Growing to 200  
members in our  
new format



Access to  
business leaders  
in a social setting



# Partner with us!

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